

# Hybrid Exhibition Package

- *Onsite Showcase*
- *E-catalogue/ Online searching etc*
- *Business Matching Programme*
- *Pre-show Webinars Promotion*
- *Live Stream Product Presentation*

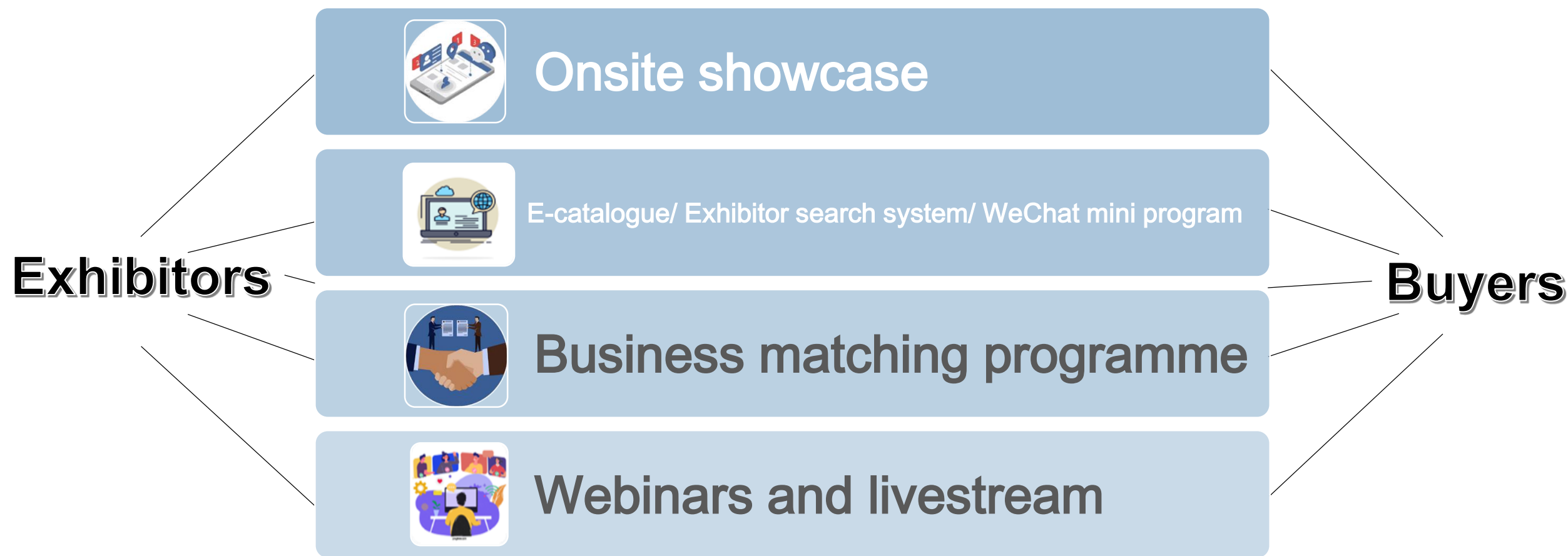


# Summary

- Objective: Seamlessly connect with your Online and Onsite potential buyers
- Targets:
  - Over 35,000 trade buyers
  - Over 60 countries and regions
- Solutions:
  - Onsite showcase, business matching programme
  - Online: e-catalogue etc, Preshow webinars promotion, Live-stream presentation

# Hybrid Exhibition Services

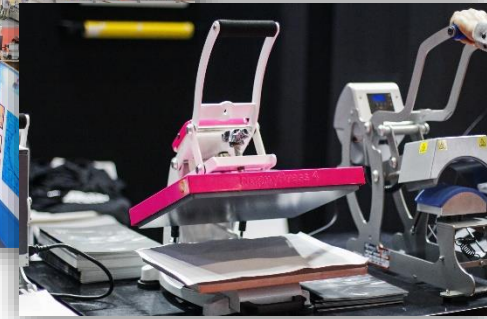
Joining DS Printech China without obstacle under lock down. Our virtual services will be available to enhance your business matching capability and exposure:



# Hybrid Exhibition Services:

## 1) Onsite Showcase

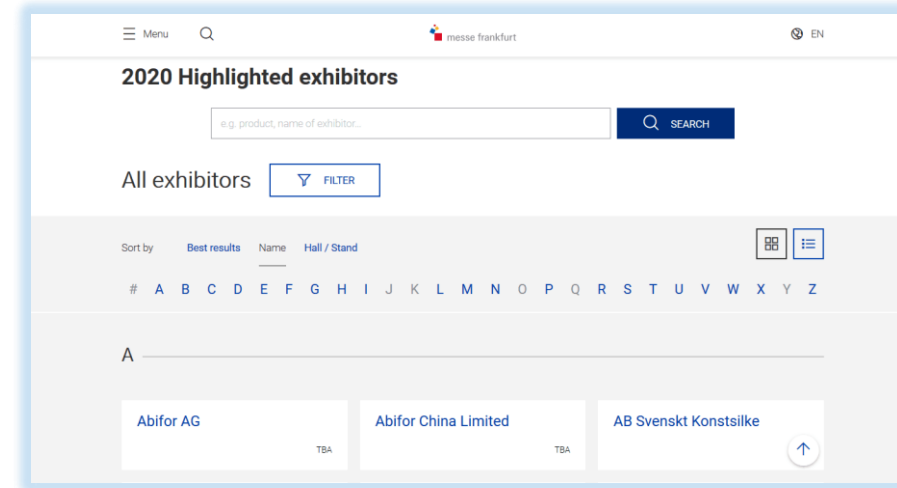
- Product/ video showcase onsite
- Temporary staff stationed to help collecting name cards
- With name cards and QR-code linking to company website and email
- Instant video/ audio call



# Hybrid Exhibition Services:

## 2) E-catalogue, exhibitor search system, WeChat mini program

- Available on official website
- Easy to be located with sorting function
- Maximum 3 product photos and company profile available to upload for preview
- Bookmark function
- Contact info for connection prior to the show
- WeChat mini program to maximize business opportunities



# Hybrid Exhibition Services:

## 3) Business Matching Programme

- Connect buyers in show database
- Proactively recommend potential business matches
- Onsite business matching opportunities



# Hybrid Exhibition Services:

## 4) Pre-show Webinars Promotion

- Help recruiting audience for your webinars before the show
- Proactively introduce highlighted products before show
- With sharable links on eDM to our visitors database or website as industry news
- Reviewing available after the event





# For more exposure,

## 5) Live Stream Product Presentation\* onsite

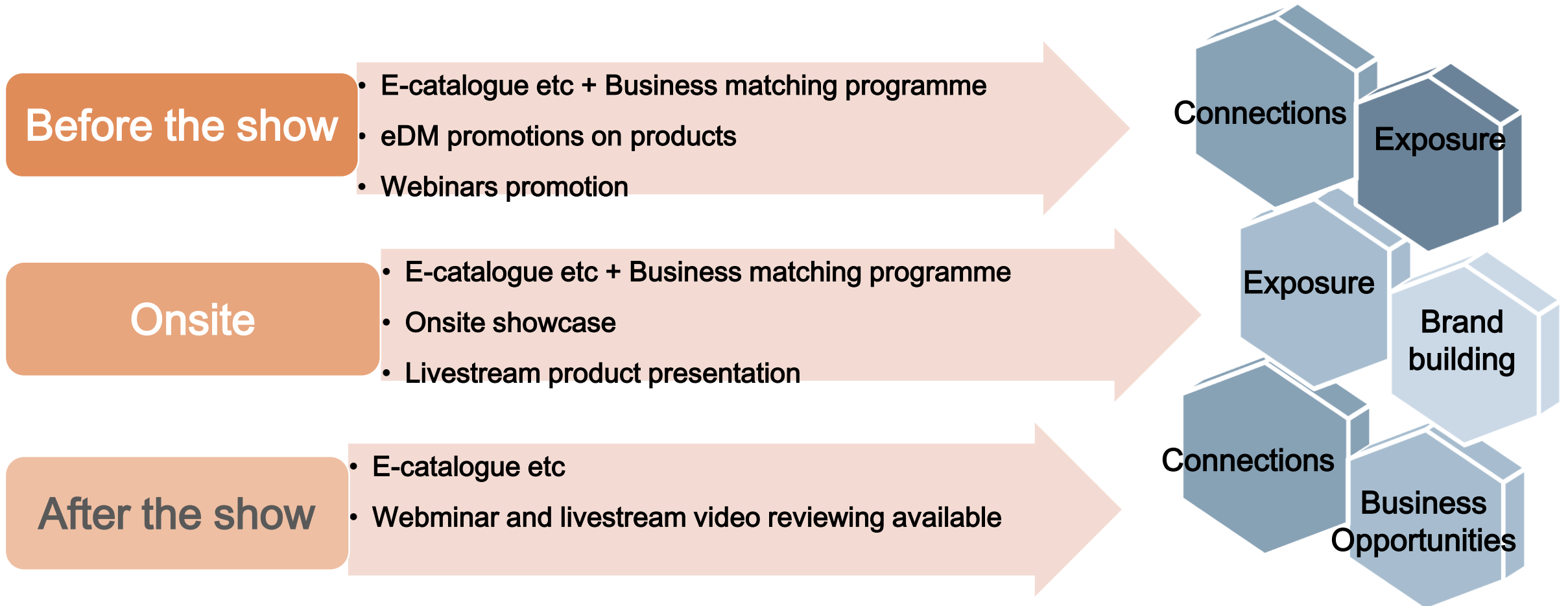
- Exclusive time slots for live streaming
- Allow real time Q&A and interaction with buyers and online audiences
- Presentation will be recorded and sharable after the event
- Highlights will be shared on social media platforms to draw attentions

*\*Please contact us for detailed package*





# Seamless services to maximize your exposure



→ Achieve marketing synergy across various channels and platforms

# Hybrid Exhibition Services

Price: USD 1140 / Exhibitor

Onsite showcase



Online searching/  
WeChat programme

Business matching  
programme

Webinars promotion



# Thank you!

## Contact info:

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